Since its inception in 1998, ERIM has created a distinctive environment for the development of internationally-recognised management research and has maintained its position in the Top 3 of European research schools.
Welcome to the Erasmus Research Institute of Management, a joint research institute of Rotterdam School of Management, Erasmus University and Erasmus School of Economics. Since its inception in 1998, ERIM has focused on top-quality academic research with impact on both academia and managerial practice; the advancement of international academic careers; and high-level support for both research and doctoral education.

Our mission is to produce relevant, high-quality research that adds new dimensions to existing management knowledge – whether published in top journals or disseminated through educational programmes. With regard to the total impact of management research at Erasmus University, ERIM’s top status has recently been confirmed in a CWTS study that indicates that in terms of overall citation impact, we are #1 in Europe. In fact, ERIM is one of the largest centres of research and management in Europe, consistently ranked amongst the top three research management institutes in Europe. ERIM is increasingly gaining in international acclaim for the breadth and sophistication of its vision.

This success derives in part from the fact that, from the very start, ERIM has always carefully assessed true world class performance and taken inspiration from global best practice. ERIM has invested in its global network, and built an excellent reputation in the global community of business schools and research institutes in management. This enables a lively interchange with faculty and facilities at other world class schools in Europe, US and Asia, which is consistently benefiting ERIM researchers.

We are focused upon attracting, stimulating, and retaining the highest level of international research talent, and supporting them through every phase of their career. In this context, the development of highly promising young international academics is one of ERIM’s top priorities, realised through the Erasmus Doctoral Programme in Business and Management.

This programme offers education of new, outstanding scholars in the field, while promoting core values of professionalism and research integrity. In fact, the NWO, the Netherlands Organisation for Scientific Research, has defined the ERIM doctoral programme as the strongest representative of education in management in Europe. For an ambitious young researcher with an excellent educational record and strong motivation, ERIM provides the ideal platform from which to launch a world-class academic career.

The following pages will give you an overview of ERIM and its Doctoral Programme. For more information, please visit our programme on-line.

Sincerely,
Professor Marno Verbeek,
Scientific Director ERIM,
Dean of Research,
Rotterdam School of Management, Erasmus University,
Professor of Finance

Illustration from:
A Consumer Perspective on Flexibility in Health Care
Dissertation by Tim Benning

Relevant, high-quality research
ABOUT ERIM

What is ERIM?

“Through its PhD programme and its academic research, ERIM aspires to make a meaningful contribution to the development of science, business and society. ERIM members produce impactful cutting-edge research across all areas of management, as recognised in peer-review assessments and in ERIM’s renewed 2011 accreditation by the Royal Netherlands Academy of Arts and Sciences (KNAW).”

Professor Marno Verbeek, Scientific Director ERIM

ERIM is Erasmus University’s largest and most prominent research institute, comprising researchers and professors of Rotterdam School of Management, Erasmus University and the Erasmus School of Economics (ESE). In addition, ERIM is also Erasmus University’s graduate school in business and management. ERIM currently supports around 150 doctoral students – they are the next generation of management scholars. Ongoing creation and dissemination of new knowledge, with benefit and relevance to the international business and academic community, and to students in the many pre- and post-experience programmes of Erasmus University, is the purpose of ERIM.

ERIM Facts and Figures

- More than 200 international research seminars, workshops and conferences each year
- Strong ERIM presence in academic top journals
- Consistently in Top 3 European Research Institutes (2013 CWTS Ranking, Leiden University)
- 230 Senior Researchers and 150 Doctoral Students (PhDs/Research Master students) currently active
- 5 main areas of research (‘research programmes’)
- Centres of Expertise which focus on specific areas of research interest
- Access to state-of-the-art behavioural lab, databases and computing facilities
THE ERASMUS DOCTORAL PROGRAMME IN BUSINESS AND MANAGEMENT

Nurturing academic talent

About the Erasmus Doctoral Programme in Business and Management
ERIM provides a five year full time doctoral programme — the Erasmus Doctoral Programme in Business and Management — focused on developing and nurturing international academic talent. The goal of this programme is to enable promising students to become top researchers at the world’s best universities and business schools and develop into ‘thought leaders’. All ERIM doctoral students specialise in one of the five domains:
- Business Processes, Logistics & Information Systems
- Organisation
- Marketing
- Finance & Accounting
- Strategy & Entrepreneurship

Challenging and cutting-edge
The Erasmus Doctoral Programme in Business and Management consists of the Research Master in Business and Management (or ERIM Research Master) and the ERIM PhD in Management. The challenging, cutting-edge Erasmus Doctoral Programme will bring out the very best in you — as a scientist, a teacher, and an influential thinker in the international arena of management research. The English-taught programme includes systematic coaching and academic personality development by leading academics.

Research Master in Business and Management
Research Master in Business and Management is open to those with an academic Bachelor’s or Master’s degree. It consists of two years of advanced course work in one of five specialisation areas. Around 70% of ERIM Research Master graduates go on to complete a PhD (many within ERIM), while the rest take on research-oriented jobs in the public and private sector. Full information on the ERIM Research Master programme.

PhD in Management
ERIM attracts PhD candidates from all over the world — and that includes those who have completed the ERIM Research Master as well as those who completed their Master’s education at other Dutch or international universities. The ERIM PhD in Management Programme includes (depending upon your educational background) three or four rigorous, exciting years of research training and doctoral dissertation work supervised by top ERIM faculty (and may include co-supervision from faculty of another respected international school). Full information on the ERIM PhD programme.
The main purpose of the ERIM Doctoral Programme is to train doctoral candidates for future academic positions in management research. An academic career is the most popular choice among ERIM PhD graduates (around 70% of ERIM PhD alumni continue with an academic career). Many ERIM PhD graduates have remained in the Netherlands and are located at all Dutch universities.

Outside the Netherlands ERIM PhD alumni are working at such international universities and business schools as INSEAD, HEC Paris, University of Cambridge, ESSEC, Warwick Business School, Bocconi, University of Antwerp Management School, Said Business School of Oxford University, Catholic University of Leuven, EM LYON Business School, Business School of the University of Reading, Bradford University, IMD Business School, Warsaw School of Economics, European School of Management and Technology, European University Institute, Norwegian Business School, Università della Svizzera Italiana, Nova School of Business and Economics Portugal, Aalto University School of Science, Kühne Logistics University, University of Milan, to name a few.

Outside Europe, our alumni are working at the Florida State University, Georgia Institute of Technology, New York University, Pennsylvania State University, University of California Los Angeles, University of Colorado at Boulder, University of Florida, University of Maryland, University of Melbourne, Queensland University of Technology, Singapore Management University, Nanyang University of Technology, Universidad Popular Autónoma del Estado de Puebla in Mexico, Hong Kong University of Science and Technology, Concordia University Canada, University of Toronto, University of Newcastle Business School Australia, Fudan University China, among others.

Around 30% of our alumni work outside academia. Their placements include research and management positions at public institutions and private companies such as Shell, Eneco, AEGON, Unilever, ABN AMRO, ING, London Bank, Rabobank, Deloitte, Ernst & Young, Accenture, PWC and Robeco, just to name a few.
A Research Master with real advantage

Want to work with top international faculty in a stimulating research environment that puts your academic profile and your research interests first?

The ERIM Research Master is a great launch for your academic career. Candidates need to have a university Bachelor’s or Master’s degree, and to have proven competencies and interest in research. You will build your research skills and academic profile from the very beginning of the programme. One of the outstanding benefits of the ERIM Doctoral Programme is the fact that it is structured as an integrated 5-year programme. This is advantageous for those who want to begin their Research Master working and studying with the best, and then continue their PhD studies in one of the most stimulating and best-supported research environments in the world.

Other key advantages:
- Small class sizes
- 90% International cohort with good gender balance
- Development of a desirable, marketable research profile
- Individual supervision by top faculty
- Great preparation for a PhD position
- Embedded in the ‘research culture’ of ERIM, offering opportunities to engage in world-class seminars, workshops and conferences
- A highly customised study programme
- Potential to take courses at other universities to fulfil need for highly specialised knowledge
- For highly talented students, Research Master Scholarships
- Access to state of the art research facilities
- ERIM Summer School

“I chose ERIM because of its very professional stance towards academic career development. From day one I’ve been working with really world-class faculty on developing a research profile that gives me a very strong position on the academic job market.”

Dr Markus Peters
ERIM Research Master and PhD Alumnus
One of the most important advantages of PhD research at ERIM is the opportunity to work within the ERIM community, known world-wide for its research excellence.

Other advantages:

- Around 70% international cohort with good gender balance
- Personal supervision by distinguished international professors
- Financial support for conferences, international research visits, data collection and other research activities through ERIM Support Programmes
- State of the art research facilities such as the Erasmus Behavioural Lab and the Erasmus Data Service Centre
- Employment contract through Erasmus University Rotterdam, which includes a wide variety of benefits
- Annual ERIM Summer School which offers short, specific courses to boost research skills
- Skills training to support a successful academic career (such as presentation and teaching skills, publishing strategy, and more)
- Job Placement support

"At ERIM you get all these institutional resources – it is incredible the way ERIM is willing to invest in the development of its PhDs.”
Dr Mariano Heyden, ERIM PhD Alumnus
ADMISSIONS

Your academic career starts here

Become part of ERIM – apply!
Are you ambitious, demanding, and driven by the desire to develop your personal research interests into relevant, influential (and published) knowledge? Do you want to work with the world’s top professors, and join a group of the best, brightest and most diverse international scholars? Does your vision of the future include a prestigious academic career in a reputable university or business school? Then the Erasmus Doctoral Programme in Business and Management is the place to be.

Admissions and application
Do you have what it takes to handle a rigorous Research Master and/or PhD programme at ERIM, one of Europe’s Top 3 research institutes? ERIM’s admission criteria are very selective. This guarantees that if accepted, you join the highest-quality research environment and a group of the high-potential researchers from around the world.

Research Master admissions requirements
› You possess a university Bachelor’s degree from an accredited institution;
› You have a history of high academic performance in a field such as business administration, economics, psychology, sociology, engineering, etc.;
› You are fluent in English, as demonstrated by recent TOEFL (600 paper, 100 online) or IELTS (7.5) test results;
› You have high recent GMAT or GRE scores (85% or better).

Full information on admissions and application procedures for the ERIM Research Master ➤

PhD in Management admissions requirements
› You possess a university Master’s degree in business or economics, or from related fields such as psychology, sociology, (industrial) engineering, mathematics, etc. (depending on PhD project);
› You are driven by an interest in and motivation towards scientific research;
› You have a history of excellent performance in your previous degree / graduate study;
› You are fluent in English, as demonstrated by recent TOEFL (600 paper, 100 online) or IELTS (7.5) test results;
› You have high recent GMAT or GRE scores (85% or better).

Full information on admissions and application procedures for the ERIM PhD in Management ➤

Illustration from: Demystifying Visionary Leadership Dissertation by Merlijn Venus
Contact information

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