

## Symposium: Making a Difference - Enhancing the Impact of Partnerships for the social good

## Preliminary Programme

Thursday, May 24th	Day chair: Andrew Crane Forumzaal, M-buildding
09.00 - 10.00	Registration and coffee
10.00 - 10.15	Welcome by Lucas Meijs, Professor of Strategic
	Philanthropy at Rotterdam School of Management
10.05 - 10.10	Introduction by Rob van Tulder, director PrC
10.10 -10.40	Opening by Ben Knapen, Minister for European Affairs
	and International Cooperation
Theme	State of Affairs of cross-sector partnerships
Key-note speaker 1	James Austin, emeritus at the Harvard Business School,
10.40 – 11.10	James Mustin, emeritus at the Harvard Business School,
11.10 – 11.25	Coffeebreak
Key-note speaker 2	Sandra Waddock, rofessor of Management in the
11.25 – 11.55	Carroll School of Management at Boston College
Key-note speaker 3	Rob van Tulder, director PrC, lecture on current state of
11.55 – 12.25	research with Andrea da Rosa: launch of State of
	Partnership Report 2011
12.25 - 13.00	panel discussion
13.00 - 14.00	lunch; networking
Theme	Enhancing impact of the partnerships
Key-note speaker 4	Nigel Roome, dean TiasNimbas Business School,
14.00 – 14.30	rviger Roome, dean Trasivimoas Business School,
Key-note speaker 5	Tom de Man, CEO Heineken Nederland
14.30 – 15.00	Tom de Man, elle Hemenen Nederland
	tea break, refreshments
Key-note speaker 6	Mr. J. van der Gronden, director WWF Nederland
15.00 - 15.30	
Key-note speaker 7	lecture by Ans Kolk, Research director of the University of
15.30 - 16.00	Amsterdam Business School
16.00 - 16.45	panel discussion
17.00 - 18.00	cocktail meeting for PhD students with Crane & Brammer
	Location: Siena

Friday, May 25 th	Day Chair: Rob van Tulder different locations
8.30 - 9.30	Breakfast session with Sandra Waddock and James Austin
,	<ul> <li>Location: L'etage         Session A:         <ul> <li>Workshop sustainability of value chains; M2-8 Harvard room; moderator Sietze Vellema</li> <li>Workshop impact: tools &amp; skills development; M2-9 Melbourne room;</li> <li>Workshop impact: methodological issues; M3-3 Aberdeen room, moderator: Karen Maas</li> <li>Workshop: Partnerships and governance; M3-4 Auckland room, moderator Pieter Glasbergen</li> </ul> </li> </ul>
11.00 - 11.30	coffee break
•	<ul> <li>Session B:</li> <li>Workshop sustainability of value chains; M2-8 Harvard room; moderator Sietze Vellema</li> <li>Workshop impact: tools &amp; skills development; M2-9 Melbourne room;</li> <li>Workshop impact: methodological issues; M3-3 Aberdeen room, Moderator Karen Maas</li> <li>Workshop: Partnerships and governance; M3-4 Auckland room, moderator Pieter Glasbergen</li> </ul>
13.00 - 14.00	lunch
•	<ul> <li>Session C:</li> <li>Workshop on fragile state; M2-8 Harvard room, moderator Ans Kolk</li> <li>Workshop on partnerships and practical tools; M2-9 Melbourne room</li> <li>Workshop on wicked problems; M3-3 Aberdeen room</li> <li>TPI meeting; M3-4 Auckland room, moderator Elena Korf</li> </ul>
16.00 - 17.00	Closing session: best paper award
18.00 – 19.00	cocktail drinks in Faculty Club