Ready to start your academic career?
Erasmus Doctoral Programme in Business and Management
Make your academic mark on international business

Since its founding in 1999, the Erasmus Research Institute of Management (ERIM) has created a distinctive environment for the development of internationally-recognised management research. ERIM provides the ideal platform from which to launch a world-class academic career for any ambitious researcher with an excellent educational record and strong motivation.

ERIM is the largest and most prominent research institute at Erasmus University Rotterdam (EUR), comprising researchers and professors from Rotterdam School of Management, Erasmus University (RSM) and the Erasmus School of Economics (ESE). ERIM is also the university’s graduate school in business and management. ERIM currently supports around 160 doctoral students – they are the next generation of management scholars. ERIM’s purpose is the ongoing creation and dissemination of new knowledge with relevance and benefits for the international business and academic communities, and to students in EUR’s pre- and post-experience programmes.

“At ERIM, we will train you to be an academic who creates positive social impact.”

Professor Flore Bridoux, ERIM Director of Doctoral Education

Facts and figures

- More than 200 international research seminars, workshops and conferences each year
- Strong ERIM presence in top academic journals
- Erasmus University Rotterdam is ranked number 3 in Business Administration and number 4 in Management (ARWU 2020)
- ERIM currently supports a community of around 250 senior researchers and 160 doctoral students
- Five research programmes spanning all areas of management research: Business Processes, Logistics & Information Systems; Organisation; Marketing; Finance & Accounting; Strategy & Entrepreneurship
- Research Initiatives which focus on specific areas of research interest
- Access to EUR’s state-of-the-art behavioural lab, extensive range of databases and excellent computing facilities.
ERIM’s full-time doctoral programme – the Erasmus Doctoral Programme in Business and Management – is focused on developing and nurturing international academic talent. It enables promising students to develop into ‘thought leaders’ and become top researchers at the world’s best universities and business schools. Depending on the PhD project, generous funding can be generated for four or five years; further extensions are possible.

The challenging, cutting-edge Erasmus Doctoral Programme will bring out the very best in you – as a scientist, a teacher, and an influential thinker in the international arena of management research. The English-taught programme includes systematic coaching and academic and personal development from leading academics. The advantages of carrying out doctoral research at ERIM are significant. This is an excellent place to start your academic career.

**Academically rigorous and highly selective**
The Erasmus Doctoral Programme in Business and Management holds rigorous, exciting years of research training and doctoral dissertation work, depending upon your educational background. The strict entry requirements for ERIM PhD candidates mean that you join a community of some of the most promising young academics in the world.

**From all over the world**
ERIM attracts international PhD candidates. They represent more than 30 nationalities, a variety of academic backgrounds from sociology to engineering and from geophysics to economics and a good gender-balance, which enriches the ‘ERIM experience’ enormously.

**State-of-the-art research infrastructure**
Students have access to state-of-the-art research facilities such as computing facilities, the Erasmus Behavioural Lab, and the Erasmus Data Service Centre, which provides access to financial and social science databases, as well as running workshops and providing individual support.

**ERIM community**
You will have the opportunity to work within the ERIM community, known worldwide for its research excellence. You will receive personal supervision by distinguished international professors. Your supervisors will be some of the best-known scholars in their field, who will expertly guide your progress and follow your research and its potential for adding to management knowledge with genuine interest throughout the programme.
Your place at the top

We take the time to understand, support and coach you for a stimulating, prestigious academic career to ensure that you have the skills and mindset needed to create a winning profile in the increasingly competitive international job market.

ERIM offers job placement advice and guidance, and courses that help you develop your academic writing, publication, presentation and teaching skills in order to prepare you for an academic career at the top of your field.

**ERIM PhD profile**
- Enrolled PhD candidates: 150 - 170
- Gender diversity: 36% Female
- Nationalities: 31
- International: 65%
- ERIM Alumni: 324
- Average age: 26
Throughout its activities ERIM has five distinct areas of research in management.

• Business Processes, Logistics & Information Systems (LIS)
  Organised around three themes: business operations, next generation information systems and supply chain management, the LIS programme focuses on innovation and optimisation in specific research fields such as logistics, supply chain management, innovation management, transportation, inventories, terminal operations, sustainability, procurement, public transport, business networks, information and communication systems and technologies. In this way it contributes to both management research and management practice.

• Organisation (ORG)
  Exploring issues such as business ethics, corporate governance, innovation, organisational behaviour, sustainability, leadership, and analysis of teams from micro- to the macro-level. The focus of ERIM’s ORG programme is on the development and testing of fundamental theory in the area of applied organisational research.

• Marketing (MKT)
  The MKT programme has produced an impressive record of publications, putting it among the best in the world. It achieved the second-highest number of publications of any business school outside North America in the top four academic journals for marketing. MKT scholars work on sub-areas of marketing (consumer behaviour, marketing strategy, marketing modelling and neuromarketing), while also contributing regularly to top journals for the scientific disciplines foundational to marketing (e.g., psychology, econometrics and neuroscience).

• Finance & Accounting (F&A)
  The F&A programme contributes significantly to management science and management practice through a combination of research, knowledge transfer, co-creation and education on research topics such as asset management, corporate finance, corporate governance, real estate finance, financial accounting, financial econometrics, financial markets, investments, management accounting and risk management.

• Strategy & Entrepreneurship (S&E)
  Staunchly multidisciplinary, the S&E programme focuses on strategic renewal and firm performance, and how the drivers of both can bring about purposeful change within organisations. It presents topics such as strategy, entrepreneurship, strategic renewal, managerial roles, top management teams and leadership, corporate entrepreneurship, strategic innovation, exploitation, exploration, and ambidexterity and international business.
“At ERIM you get a world class research environment – it is incredible the way ERIM is willing to invest in the development of its PhDs.”

Dr Mariano L.M. Heyden, ERIM PhD Alumnus, Associate Professor of Strategy & International Business at Monash Business School
Excellent research demands excellent support. ERIM employs a series of support and quality instruments, which together ensure a level of financial and personal support that is among the best in the world.

**Research support**

- ERIM PhD students receive a generous employment contract through Erasmus University Rotterdam. This brings a wide variety of benefits to participants, such as stability of funding, labour protection, holiday allowance, end year bonus, pension contribution, and much more.

- Generous financial support for conferences, international research visits, data collection and other research activities through ERIM Support Programmes.

- Personal supervision by distinguished international professors.

- Job Placement support.

- State-of-the-art research facilities such as the Erasmus Behavioural Lab and the Erasmus Data Service Centre.

- Annual ERIM Summer School which offers short, specific courses to boost research skills.

- Skills training to support a successful academic career such as presentation and teaching skills, publishing strategy and more.

“ERIM provides PhD students with a strong foundation for an international academic career.”

Dr Eelco Kappe, ERIM PhD Alumnus, Assistant Professor of Marketing at Pennsylvania State University.
Your academic career starts here
Become part of ERIM – apply!

Are you ambitious, demanding, and driven by the desire to develop your personal research interests into relevant, influential and published knowledge? Do you want to work with the world’s top professors, and join a group of the best, brightest and most diverse international scholars? Does your vision of the future include a prestigious academic career in a reputable university or business school? Then the Erasmus Doctoral Programme in Business and Management is the place to be.

Admissions and application
Do you have what it takes to handle the rigorous PhD programme at ERIM?

• You possess a university Master’s degree in business or economics, or from related fields such as psychology, sociology, engineering or industrial engineering, or mathematics, depending on PhD project;
• You are driven by an interest in and motivation towards scientific research;
• You have a history of excellent performance in your previous degree or graduate study;
• You are fluent in English, with a recent TOEFL score of 600 on paper, 100 online, or IELTS minimum score of 7.5;
• You have high recent GMAT or GRE scores of 85% or better.

Full information about the admissions and application procedure for the ERIM Doctoral Programme in Business and Management visit: www.erim.eur.nl/doctoral-programme
ERIM PhD at a glance
ERIM’s admission procedure is very selective to guarantee that if you are accepted, you join the highest quality research environment and some of the best high-potential researchers from around the world. Can you see yourself at ERIM?

Application data

Fall 2019 enrolment

- 24 newly enrolled students
- GRE Quantitative: 167
- GRE Verbal: 157
- Average GMAT: 725
- 71% international students
- 100% fully funded
- 62% female
- Average age: 27
- Highest quality admission rate: <5%

average age
GRE
GMAT
Placements

Where do ERIM PhDs work?
An academic career is the most popular choice among ERIM PhD graduates, and in fact around 70 per cent of ERIM PhD alumni continue with an academic career. ERIM PhD alumni are now working at many of the best universities and business schools in the world, such as:

- BI Norwegian Business School
- Bilkent University
- Bocconi University
- Católica Lisbon
- Concordia University
- Cornell University
- ESMT Berlin
- ESSEC Business School
- ETH Zürich
- Florida State University
- Fudan University China
- Georgia Institute of Technology
- HEC Paris
- IE Business School
- INSEAD
- IMD Business School
- King’s College London
- Koç University
- KU Leuven
- Luiss University
- McGill University
- Michigan State University
- Monash University
- New York University
- Northwestern University
- Nova School of Business and Economics
- Pennsylvania State University
- Pompeu Fabra University
- Queensland University of Technology
- Renmin University of China
- Said Business School of University of Oxford
- Singapore Management University
- The University of Melbourne
- Tilburg University
- The Hong Kong University of Science and Technology
- University of Amsterdam
- University of California Los Angeles
- University of Cambridge
- University of Colorado Boulder
- University of Florida
- University of Maryland
- University of Toronto
- Warwick Business School
The city of Rotterdam is a modern metropolis built around the largest port in Europe. Home to citizens representing more than 160 nationalities, 50,000 students and many multinational companies, Rotterdam is a microcosm of the world, a young dynamic city that keeps reinventing itself.

The city, which has been flagged as a 'must see' in the New York Times, Lonely Planet, and The Guardian, offers Erasmus University Rotterdam the ideal academic laboratory for developing its scientific knowledge and putting it into practice. The University plays a prominent role in Rotterdam by making substantial contributions in such areas as health care and the economic and socio-cultural development of the city and the region.
"Doing your PhD at ERIM is a major milestone towards academic career success."

Professor Pursey Heugens,
Scientific Director ERIM
The Erasmus Research Institute of Management (ERIM) is the joint research institute of Rotterdam School of Management, Erasmus University (RSM) and the Erasmus School of Economics (ESE). The research undertaken by ERIM is focused on management of the firm in its environment, its intra- and interfirm relations, business processes, strategies, finances, consumers, markets and their interdependent connections.

Since its founding in 1999, the objective of ERIM is to carry out first-rate research in management and to offer an advanced doctoral programme in Business and Management. Within ERIM, over 300 senior researchers and PhD candidates are active in five research programmes, spanning all areas of management research. From a variety of academic backgrounds and expertise, the ERIM Community is united in striving for excellence and working at the forefront of creating new business knowledge.

Contact information
For further information about the Erasmus Doctoral Programme in Business and Management, please contact:

ERIM Doctoral Office
Burgemeester Oudlaan 50
3062 PA Rotterdam
The Netherlands
T: +31 10 408 9647 / 408 2382
F: +31 10 408 9640
E: phd@erim.eur.nl

Or visit the website www.erim.eur.nl/doctoral-programme