

The logo for the Erasmus Research Institute of Management (ERIM), featuring the letters 'ERIM' in a bold, sans-serif font. The 'R' is stylized with a red vertical bar.

Erasmus
Research Institute
of Management

A photograph of a modern, multi-story building with a grid of windows, identified as the Erasmus University building. The building is partially obscured by a large, dark blue circular graphic that serves as a background for the text. In the foreground, there are green trees and a paved area where several people are sitting on a low wall. The sky is clear and blue.

Begin your academic career with

The Erasmus Full-Time PhD Programme in Business and Management

Erasmus University Rotterdam

The Erasmus University logo, featuring the word 'Erasmus' in a stylized, cursive script.

ERIM is the ideal platform from which to launch your academic career

From idea to world-class research institute

In 1999, the Erasmus Research Institute of Management (ERIM) was founded by the Rotterdam School of Management, Erasmus University (RSM) and Erasmus School of Economics (ESE) to jointly nurture internationally recognised management research. Since its foundation, ERIM scholars have published thousands of articles in the best academic journals and trained more than 400 full-time PhD candidates - many of whom have gone on to have academic careers at leading universities.

From idea to world-class academic career?

You are about to make a decision that will shape your future. Do you see yourself as a world-class academic at a reputable university or business school? Do you have the ambition to do research that will make a positive impact on society? If yes, ERIM is the steppingstone for you. ERIM today is home to one of Europe's largest faculties for business and economics research, with a community of over 450 scholars producing leading research across a wide range of disciplines.

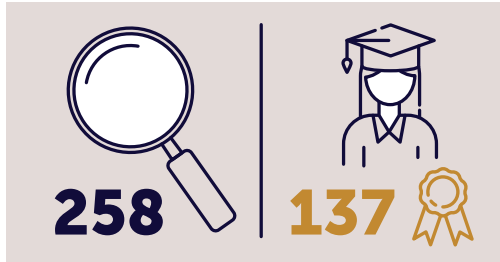


“At ERIM, we will train you to be an academic who creates positive social impact.”

Professor Flore Bridoux, Director of PhD Education at ERIM



Facts and figures



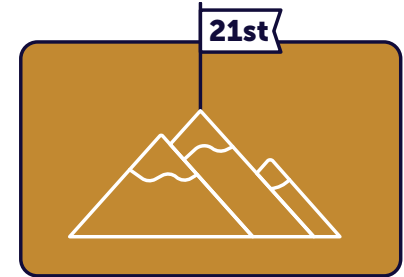
ERIM supports a community of around 258 senior researchers and 137 PhD candidates



More than 200 international research seminars, workshops, and conferences each year



Strong ERIM presence in top tier academic journals



Dedicated Research Initiatives to tackle the grand challenges of the 21st century



Five research tracks spanning all areas of management research



Erasmus University Rotterdam is ranked #3 in Business Administration and #5 in Management (ARWU 2022). In both categories, it is #1 in Europe.

Bringing out the best in you

ERIM's full-time PhD programme in Business and Management enables promising students to become thought leaders and top researchers. It is a top-notch international programme designed to train future researchers in one of five key fields of management:

- Business Processes, Logistics & Information Systems
- Organisation
- Marketing
- Finance & Accounting
- Strategy & Entrepreneurship

The challenging, cutting-edge Erasmus full-time PhD Programme will bring out the very best in you. We take the time to understand, support, and coach you to ensure that you develop the skills and mindset needed to start a stimulating academic career and succeed in the increasingly competitive international job market.

The full-time PhD programme includes innovative academic training as well as continuous individual coaching from leading academics. This excellent education, together with leading-edge facilities and generous funding for five years, makes ERIM one of the best places to launch your academic career.

Academically rigorous and highly selective

The full-time PhD programme in Business and Management holds rigorous, exciting years of research training and PhD dissertation work, depending upon your educational background. The strict entry requirements for ERIM PhD candidates mean that you join a community of some of the most promising young academics in the world.

From all over the world

ERIM attracts international PhD candidates. They represent more than 30 nationalities, a variety of academic backgrounds from sociology to engineering and from geophysics to economics, and a good gender-balance, which enriches the 'ERIM experience' enormously.

State-of-the-art research infrastructure

Students have access to state-of-the-art research facilities such as computing facilities, the Erasmus Behavioural Lab, and the Erasmus Data Service Centre, which provides access to financial and social science databases, as well as running workshops and providing individual support.

ERIM community

You will have the opportunity to work within the ERIM community, known worldwide for its research excellence. You will receive personal supervision by distinguished international professors. Your supervisors will be some of the best-known scholars in their field, who will expertly guide your progress and follow your research and its potential for adding to management knowledge with genuine interest throughout the programme.

Relevant, high-quality research with five areas of specialisation

At ERIM, research is organised in five areas.

- **Business Processes, Logistics & Information Systems (LIS)**

Organised around three themes:

Business operations, next generation information systems and supply chain management, the LIS programme focuses on innovation and optimisation in specific research fields such as logistics, supply chain management, innovation management, transportation, inventories, terminal operations, sustainability, procurement, public transport, business networks, information and communication systems and technologies. In this way it contributes to both management research and management practice.

- **Organisation (ORG)**

The ORG programme explores issues related to leadership, sustainability, business ethics, corporate governance, innovation, social entrepreneurship, organisational behaviour,

and analysis of teams from micro- to the macro-level. ERIM's ORG programme is home to experts in the development and testing of new theories in the area of applied organisational research.

- **Marketing (MKT)**

The MKT programme has produced an impressive record of publications, putting it among the best in the world. It achieved the second-highest number of publications of any business school outside North America in the top four academic journals for marketing. MKT scholars work on sub-areas of marketing (consumer behaviour, marketing strategy, marketing modelling and neuromarketing), while also contributing regularly to top journals for the scientific disciplines foundational to marketing (e.g., psychology, econometrics and neuroscience).

- **Finance & Accounting (F&A)**

The F&A programme contributes significantly to management science and management practice through a combination of research, knowledge transfer, co-creation and education on research topics such as asset management, corporate finance, corporate governance, real estate finance, financial accounting, financial econometrics, financial markets, investments, management accounting and risk management.

- **Strategy & Entrepreneurship (S&E)**

Staunchly multidisciplinary, the S&E programme focuses on strategic renewal and firm performance, and how the drivers of both can bring about purposeful change within organisations. It presents topics such as strategy, entrepreneurship, strategic renewal, managerial roles, top management teams and leadership, corporate entrepreneurship, strategic innovation, exploitation, exploration, and ambidexterity and international business.



“ At ERIM you get a world-class research environment – it is incredible the way ERIM is willing to invest in the development of its PhDs. ”

Dr. Mariano L.M. Heyden,
ERIM PhD Alumnus,
Associate Professor of Strategy
& International Business at
Monash Business School



Your path...

With five exciting years of research training and PhD dissertation work

Acceptance to the PhD programme comes with an employment contract that is initially for 1.5 year, to be extended to a generous total of five years upon passing the first-year and 2.5 year assessment. An employment contract with us offers you the stability you need to focus on your development while maintaining a worklife balance. The strict entry requirements for ERIM PhD candidates mean that you join a community of some of the most promising young academics from all over the world.

Your PhD trajectory

You will acquire the knowledge and the skills necessary to conduct high-quality research. Your trajectory will culminate in the defence of your PhD dissertation. As a PhD candidate you will take courses, conduct research, teach (at most 20% of your time), and sometimes conduct contract research. Your PhD will be unique, tailored to you and your PhD project; nonetheless your 5-year PhD path will roughly look like this:

1st year

You will take courses based on an individual plan for education and supervision that you will set up with your (potential) supervisors. Your course package will consist of core courses, skills training courses, and specialisation courses. ERIM offers a selection of specialisation courses, but you can also take courses from numerous external networks and/or universities in order to get the specialisation courses that best fit your needs. Next to core and specialisation courses, ERIM offers an array of skill courses. With the help of your supervisors, you will also work out the topic for your PhD dissertation. This will culminate into a research proposal that you will submit at the end of year 1.

A positive assessment of this proposal leads automatically to an extension of your employment contract of 2.5 years.

2nd & 3rd year

In the second year you will finish your coursework and work further on the first paper of your PhD dissertation. It is also the time to start considering conference presentations and start planning your international research visit. From the third year onwards, your PhD research will be your main activity. An important milestone is the 2.5-year evaluation. At this point in your PhD trajectory, the Director of PhD Education assesses whether you are still making good progress and looks forward with you at your career plans for after the PhD. Passing the 2.5-year evaluation unlocks the extension of your employment contract for a 5th year, which will give you time to polish your profile for the academic job market.

4th & 5th year

In this last stage for your PhD, you will round up your dissertation, work on publishing your research, and search for a job. ERIM will offer you job placement guidance and support to help you get the job you desire.

A photograph of four young adults (three women and one man) walking together outdoors on a sunny day. They are all smiling and wearing sunglasses. The background shows a blurred outdoor setting with trees and other people.

ERIM support

Excellent research and job placement demand excellent support. ERIM employs a series of support and quality instruments, which together ensure a level of financial and personal support that is among the best in the world.

Research support

- Employment contract with a wide variety of benefits, such as stability of funding, labour protection, holiday allowance, end year bonus, pension contribution, and much more
- Financial support for conferences, international research visits, data collection, and other research activities

- Personal supervision by distinguished international professors
- In addition to the formal coursework, opportunity to attend ERIM Summer School courses to boost research skills
- Skills training to support a successful academic career such as presentation and teaching skills, Open Science, engaged research, and publishing strategy
- Data management support and internal review boards to facilitate research
- State-of-the-art research facilities such as the Erasmus Behavioural Lab and the Erasmus Data Service Centre

Job placement support

- Interactive information sessions featuring faculty members, current PhD students, and alumni on navigating the academic job market
- One-on-one career consultations with faculty members experienced in recruitment
- Personalised elevator pitch training, and opportunity to have your own video pitch professionally made
- An extensive network of academic and industrial collaborators across the globe to support your search for a fulfilling career

Placements

Where do ERIM PhDs work?

An academic career is the most popular choice among ERIM PhD graduates, and in fact around 70 per cent of ERIM PhD alumni continue with an academic career.

ERIM PhD alumni have gone to work at many of the best universities and business schools in the world, such as:

- 
- BI Norwegian Business School
 - Bilkent University
 - Bocconi University
 - Católica Lisbon
 - Concordia University
 - Cornell University
 - ESMT Berlin
 - ESSEC Business School
 - ETH Zürich
 - Florida State University
 - Fudan University China
 - Georgia Institute of Technology
 - HEC Paris
 - IE Business School
 - INSEAD
 - IMD Business School
 - King's College London
 - Koç University
 - KU Leuven
 - Luiss University
 - McGill University
 - Michigan State University
 - Monash University
 - New York University
 - Northwestern University
 - Nova School of Business and Economics
 - Pennsylvania State University
 - Pompeu Fabra University
 - Queensland University of Technology
 - Renmin University of China
 - Saïd Business School of University of Oxford
 - Singapore Management University
 - The University of Melbourne
 - Tilburg University
 - The Hong Kong University of Science and Technology
 - University of Amsterdam
 - University of California Los Angeles
 - University of Cambridge
 - University of Colorado Boulder
 - University of Florida
 - University of Maryland
 - University of Toronto
 - Warwick Business School



Your place at the top

We take the time to understand, support and coach you for a stimulating, prestigious academic career to ensure that you have the skills and mindset needed to create a winning profile in the increasingly competitive international job market.

ERIM will offer you job placement advice and guidance, and courses that help you develop your academic writing, publication, presentation and teaching skills in order to prepare you for an academic career at the top of your field.

ERIM PhD profile

Enrolled PhD candidates	137
Gender diversity	44% Female
Nationalities	31
International	68%
ERIM Alumni	417
Average age	30

Our PhD students say



Kevin Dalmeijer, PhD candidate in logistics and information systems, ESE (defence date: 15 November 2019)

"The programme has thoroughly prepared me for a career in academia.

I have improved my technical

skills and visited international conferences to grow my network, supported by ERIM. I also spent four months in Canada working with an expert in my field. After the PhD, I started work on reducing traffic congestion in Atlanta, as a postdoctoral researcher at one of the top 10 public universities in the US."

Ilaria Orlandi, PhD candidate, department of Strategic Management and Entrepreneurship, RSM (defence date: 10 March 2023)

"ERIM has been pivotal to my career as a corporate governance scholar, giving me access to mentors that are experts in the field and sponsoring visits to top tier universities to co-operate with distinguished researchers. My aim is to recommend best practices to prospective company directors. I am confident that my years at ERIM have shaped me and will help me contribute vibrantly to the field."

Martina Pocchiari, Assistant Professor of Marketing, National University of Singapore (defence date: 17 June 2022)

"My PhD trajectory was the most exciting journey from student to scholar. ERIM provided me with the support to perform my projects, attend conferences, expand my network, and experience academic life at an overseas institution with a research visit. I would recommend doing a PhD experience at ERIM to lay the foundations for a promising international academic career."

“I get to learn new things every day and create knowledge”

Cristian Stet, PhD candidate in finance and accounting, ESE (defence date: 29 October 2021)

"Life at ERIM is a continuous adventure of learning and growing. Through the research and interaction with colleagues, students and external experts, there is something new to be discovered every day. The atmosphere is very friendly and supportive; you know that you can always count on the person next to you. As a PhD, I could not have wished for a better place to embark on an academic journey."

Muhammad Asim, PhD candidate, department of Business Economics, ESE

"The PhD helped me transition from a consumer of research to an effective producer of research. The very generous support from ERIM, and help and guidance from world-class professors make it a great leaning experience. I plan to continue to strive for greater rigour and relevance in my research in academia and make my dream of publishing at the highest levels come to life."



Pisitta Vongswasdi, PhD candidate, department of Organisation and Personnel Management, RSM (defence date: 2 December 2020)

"I get to learn new things every day and create knowledge. I also teach,

cultivating new generations of business leaders. ERIM expanded my network of research collaborators, which strengthened my identity and confidence. At ERIM, we're encouraged to ask big, challenging questions that move conversations in the scientific community, and provide relevant, practical implications for organisations."

Your academic career starts here

Become part of ERIM – apply!


Are you ambitious, driven by the desire to develop your personal research interests into impactful knowledge?

Do you want to work with the world's top professors? Are you looking to join a group of bright and diverse international scholars? Does your vision of the future include a prestigious academic career at a reputable university or business school? Then the Erasmus PhD Programme in Business and Management is the place to be. Become part of ERIM – apply!

Admissions and application

Do you have what it takes to handle the rigorous PhD programme at ERIM?

- You hold a university Master's degree in business or economics or in a related field such as psychology, sociology, (industrial) engineering, or mathematics, depending on the PhD project you are applying for;
- You are driven by an interest in and motivation towards scientific research;
- You have a history of excellent performance in your previous degree or graduate study;
- You are fluent in English, with a recent TOEFL score of 600 on paper, 100 online (minimum 23 on all sections), or IELTS minimum score of 7.5 (minimum 6.5 on all sections);
- You have high recent GMAT or GRE scores of 85% or better.

A photograph of three students in a lecture hall. In the foreground, a blonde woman in an orange jacket looks towards the left. Next to her, a woman with dark hair is smiling and looking down. In the background, another woman with dark hair is looking towards the left. They are seated in blue and orange chairs.

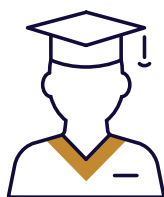
Full information about the admissions and application procedure for the ERIM PhD Programme in Business and Management visit:
www.irim.eur.nl/doctoral-programme/phd-in-management/

Application data

ERIM PhD at a glance

ERIM's admission procedure is very selective to guarantee that if you are accepted, you join the highest quality research environment and some of the best high-potential researchers from around the world. Can you see yourself at ERIM?

Fall 2022 enrolment



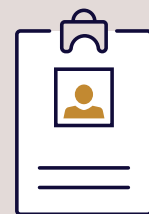
21
newly enrolled
students

GRE
Quantitative

166

GRE
Verbal

161



Highest **quality**
Admission
rate: **<3%**

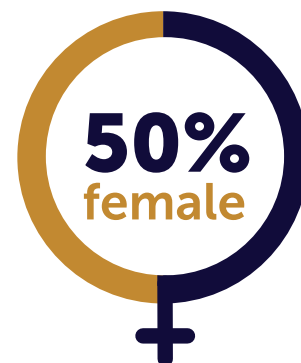
100%
fully funded



Average
GMAT
715



69%
international
students



Ever-changing Rotterdam

The city of Rotterdam is a modern metropolis built around the largest port in Europe. Home to citizens representing more than 175 nationalities, 50,000 students and many multinational companies, Rotterdam is a microcosm of the world, a young dynamic city that keeps reinventing itself.

The campus of Erasmus University Rotterdam is a 15-minute bike ride or 20-minute tram ride away from the city centre. Rotterdam is a city for city-lovers. Think modern and urban, not windmills and canals. Around 700,000 people makes it the second biggest city in the Netherlands. Rotterdam is a metropolitan city, a true melting pot where English is an unofficial second language. It is easy to get around by bike, tram, metro, bus, and water taxi. You can get to London, Paris, Brussels or Dusseldorf in less than three hours. Rotterdam is home to three professional football (soccer) teams and the largest pop-up art scene after Berlin. Students feel safe on campus and around the city.





Colophon

Erasmus Research Institute
of Management (ERIM)
Erasmus University Rotterdam
www.erim.eur.nl

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ERIM © October 2022



**“Doing your PhD at ERIM is a major
milestone towards academic career success.”**

Professor Pursey Heugens,
Scientific Director of ERIM

ERiM

The Erasmus Research Institute of Management (ERIM) of Erasmus University Rotterdam (EUR) is one of the top management research centres in Europe. ERIM was founded in 1999 by the Rotterdam School of Management (RSM) and Erasmus School of Economics (ESE) to jointly nurture internationally recognised management research.

Research excellence is at the heart of ERIM: It runs EUR's PhD programmes in Business and Management, provides research support for faculty and PhD students, and maintains a solid research infrastructure. Over 450 senior researchers and PhD candidates participate in ERIM's research environment. Coming from myriad areas of expertise, the ERIM Community is constantly striving for excellence at the forefront of the academic world.

The logo for ERiM, featuring the letters E, R, i, and M in a bold, sans-serif font. The letter 'i' is stylized with a small orange dot above it.The logo for RSM Erasmus, featuring the letters RSM in a bold, sans-serif font, followed by the word Erasmus in a stylized, cursive script.The logo for the Erasmus School of Economics, featuring the words Erasmus, School of, and Economics stacked vertically in a bold, sans-serif font.

Contact information

For further information about the Erasmus Full-Time PhD Programme in Business and Management, please contact:

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